



Bassett Furniture partners with ABC's "Extreme Makeover: Home Edition"

(Bassett, VA) —March 31, 2005: Bassett Furniture Industries, Inc. (NASDAQ: BSET) has partnered with ABC's "Extreme Makeover: Home Edition" show to help the Leslie family from Braithwaite, La. The show will air Sunday, April 3 (8:00-9:00 p.m., EST) on the ABC Television Network.

"We chose Bassett Furniture Direct because it offers a broad selection of furniture that met our needs," said executive producer, Tom Forman.

Bassett provided furniture for several rooms in the home. In the master bedroom, the company provided pieces from its popular Echo collection while in the living room it supplied upholstery from its Chateau Marseille collection.

Bassett worked with Damon Casemore, owner of the Bassett Furniture Direct stores in Baton Rouge, La., in providing and delivering the furniture to the family. Mr. Casemore and his wife, Joan, also volunteered their time, as workers, in the construction of the home.

"Bassett and 'Extreme Makeover: Home Edition' share similar philosophies. We both want to help people create beautiful homes that they can enjoy and be proud of," said Robert H. Spilman Jr., Bassett president and chief executive officer. "For more than 100 years, Bassett has remained committed to its founding principles of providing stylish, well-made furniture and being a good corporate citizen."

About ABC-TV's "Extreme Makeover: Home Edition"

"Extreme Makeover: Home Edition" airs on the ABC Television Network on Sunday evenings (8:00 p.m. – 9:00 p.m.) and is produced by Endemol USA, a division of Endemol Holding. David Goldberg is the President of Endemol USA. The series is Executive Produced by Tom Forman.

About Bassett Furniture Industries, Inc.

Bassett Furniture Industries, Inc. (NASDAQ: BSET), is a leading manufacturer and marketer of high quality, mid-priced home furnishings. With 121 Bassett Furniture Direct stores, Bassett has leveraged its strong brand name in furniture into a growing network of licensed stores that focus on providing consumers with a friendly environment for buying furniture and accessories. The most significant growth vehicle for Bassett continues to be the Company's dedicated retail store program. Bassett's retail strategy encompasses affordable custom-built furniture that is ready for delivery in the home within 30 days. The stores also feature the latest on-trend furniture styles, more than 1,000 upholstery fabrics, free in-home design visits, and coordinated decorating accessories. For more information, visit the Company's website at www.bassettfurniture.com.