



Bassett hires Chivari as Chief Marketing Officer

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Bassett Furniture Industries, Inc. (BSET NASDAQ) announced today that Tony Chivari has joined the Company as SVP-Chief Marketing Officer. Mr. Chivari has held similar positions with 1-800-Flowers.com, Gem Shopping Network, and Things Remembered.

"We are very excited to welcome Tony to the Bassett team as we continue our journey to become a national omni-channel provider of beautifully designed home furnishings," commented Rob Spilman, Bassett Chairman and CEO. "Tony has worked with our digital marketing and e-commerce organization for most of 2024 as a consultant and we mutually concluded that the opportunity to grow Bassett's business would be better served by Tony becoming a full-time member of our team."

"In addition to the good work already underway on the digital front, Tony will lead a comprehensive review of our brand strategy across all media where we market our broad range of transactional and custom-designed products," Spilman continued. "We are excited by the progress that we have made this year and believe that Tony's leadership will place the Bassett® brand on a path to future growth."

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