FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  BASSETT JOHN E III  (Last) (First) (Middle)  BASSETT FURNITURE INDUSTRIES INC  3525 FAIRYSTONE PARK HWY  (Street) |   |  |  |          |       | Issuer Name and Ticker or Trading Symbol     BASSETT FURNITURE INDUSTRIES     INC [ BSET ]      Date of Earliest Transaction (Month/Day/Year)     05/17/2010  4. If Amendment, Date of Original Filed (Month/Day/Year) |  |  |   |                                     |                  |  |  | S. Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director |   |   |  |  |  |
|---|---|--|--|----------|-------|--|--|--|---|-------------------------------------|------------------|--|--|--|---|---|--|--|--|
| (City)  | BASSETT VA 24055  City) (State) (Zip)                                 |  |  |          |       |  |  |  |   |                                     |                  |  |  | Form filed by More than One Reporting<br>Person                                      |   |   |  |  |  |
|   |   | Tal  | ble I - Non  | -Deriva  | ative | e Se   | curitie  | s A  | cquired,  | Disp                                | osed o           | of, or Bei   | neficiall                              | y Owned  |   |   |  |  |  |
| 1. Title of Security (Instr. 3)  2. Trans Date (Month/I   |   |  |  |          |       | Day/Year) if a   |  | A. Deemed<br>Execution Date,<br>f any<br>Month/Day/Year) |   | e, Transaction Disp<br>Code (Instr. |                  | curities Acquired (A) o<br>sed Of (D) (Instr. 3, 4               |  | Beneficia<br>Owned F   | s<br>Illy<br>ollowing   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership                |  |
|   |   |  |  |          |       |  |  |  | Code  | v                                   | Amount           | nount (A) or (D)   |  | Reported<br>Transacti<br>(Instr. 3 a   | on(s)   |   |  | (Instr. 4)   |  |
| Common  | 05/17/  | 7/2010                                     |  | S        |       | 335  | 5 D \$   |  | 7 59  | 598                                 |                  |  | wife,<br>Diane                         |  |   |   |  |  |  |
|   |   |  | Table II - I   |          |       |  |  |  | quired, D<br>s, option                                |                                     |                  |  |  | Owned  |   |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Da<br>if any<br>(Month/Day/Y | ate, Tra | ansac | ction  | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D) (Instr.<br>3, 4 and 5) |  | 6. Date Exercise<br>Expiration Date<br>(Month/Day/Yea |                                     | ble and          | 7. Title and<br>of Securitie<br>Underlying<br>Security (Ir<br>4) | Amount<br>es<br>Derivative             | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)                                  | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | e<br>s<br>Illy  | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |  | Co       | ode   | v  | (A)  | (D)  | Date<br>Exercisable                                   |                                     | cpiration<br>ate | Title  | Amount<br>or<br>Number<br>of<br>Shares |  |   |   |  |  |  |
| Option <sup>(1)</sup>   | \$14.7  | 01/15/2002                                 |  | I        | A     |  | 2,667  |  | 01/15/2003  | 01                                  | /14/2012         | Common   | 2,667                                  | \$14.7   | 2,667   | ,   | D  |  |  |
| Option <sup>(1)</sup>   | \$14.7  | 01/15/2002                                 |  | I        | A     |  | 2,667  |  | 01/15/2004  | 01                                  | /14/2012         | Common   | 2,667                                  | \$14.7   | 2,667   | ,   | D  |  |  |
| Option <sup>(1)</sup>   | \$14.7  | 01/15/2002                                 |  | I        | A     |  | 2,666  |  | 01/15/2005  | 01                                  | /14/2012         | Common   | 2,666                                  | \$14.7   | 2,666   | 5   | D  |  |  |
| Option <sup>(1)</sup>   | \$21.12   | 02/24/2004                                 |  | I        | A     |  | 12,500   |  | 11/15/2004  | 02                                  | 2/23/2014        | Common   | 12,500                                 | \$21.12  | 12,500  | 0   | D  |  |  |
| OPTION <sup>(1)</sup>   | \$10.6  | 10/17/2007                                 |  | I        | A     |  | 4,000  |  | 10/17/2008  | 10                                  | )/16/2017        | COMMON   | 4,000                                  | \$10.6   | 4,000   |   | D  |  |  |
| OPTION <sup>(1)</sup>   | \$10.6  | 10/17/2007                                 |  | I        | A     |  | 4,000  |  | 10/17/2009  | 10                                  | )/16/2017        | COMMON   | 4,000                                  | \$10.6   | 4,000   |   | D  |  |  |
| OPTION <sup>(1)</sup>   | \$10.6  | 10/17/2007                                 |  |          | A     |  | 4,000  |  | 10/17/2010  | 10                                  | 0/16/2017        | COMMON   | 4 000                                  | \$10.6   | 4,000   |   | D  |  |  |

## Explanation of Responses:

1. Granted under the 1997 Employee Stock Plan which is a rule 16b-3 Plan.

John E Bassett III

05/19/2010

\*\* Signature of Reporting Person D

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).