FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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		Reporting Person* ERT H JR			<u>B</u>	ASS	ETT F	UR	ker or Tradi NITUR			ΓRIES			ationship of all applica Director	ıble)) Perso	on(s) to Issu 10% Ow	
(Last) (First) (Middle) 3525 FAIRYSTONE PARK HWY				3.	INC [BSET] 3. Date of Earliest Transaction (Month/Day/Year)								X Officer (give title Other (specify below) Pres & Chief Executive Officer				·		
P O BOX		FARR IIW I			10	/23/2	2012												
(Street) BASSETT VA 24055				— 4.	If Ame	endment, I	Date	of Original Filed (Month/Day/Year)					6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
(City)	(St	ate)	(Zip)		-										Form filed by More than One Reporting Person				
		Tal	ble I - No	n-Der	ivativ	e Se	curitie	s A	cquired,	Dis	posed o	of, or Ben	eficia	ally (Owned				
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/		ear)	2A. Deemed Execution Date, f any Month/Day/Year)		Code (In	Transaction Disposed Code (Instr.		ities Acquired (A) or d Of (D) (Instr. 3, 4 an		and 5) Securitie Benefici Owned F		ly	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
СОММО	N			10/2	22/201	2			P		16,00) A	\$ 10 .	832	 			D D	
Common															17,217			I ,	wife
Common															13,9	947		I	Trust
			Table II -									, or Benef ble secur			wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution I if any (Month/Day	n Date, Tra		ection Instr.	of E		6. Date Exercisable an Expiration Date (Month/Day/Year)			7. Title and Amo of Securities Underlying Deriv Security (Instr. 3 4)		ive	3. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amou or Numb of Share	oer					
Option ⁽¹⁾	\$14.7	01/15/2002			A		10,000		01/15/2003	3 0	1/14/2012	Common	10,0	00	\$14.7	10,00	0	D	
Option ⁽¹⁾	\$14.7	01/15/2002			A		10,000		01/15/2004	1 0	2/14/2012	Common	10,0	00	\$14.7	10,00	0	D	
Option ⁽¹⁾	\$14.7	01/15/2002			A		10,000		01/15/2005	5 0	1/14/2012	Common	10,0	00	\$14.7	10,00	0	D	
Option ⁽¹⁾	\$21.12	02/24/2004			A		50,000		11/15/2004	1 0	2/23/2014	Common	50,0	00	\$21.12	50,00	0	D	
OPTION ⁽¹⁾	\$10.6	10/17/2007			A		7,334		10/17/2008	3 1	0/16/2017	COMMON	7,33	34	\$10.6	7,334	1	D	
OPTION ⁽¹⁾	\$10.6	10/17/2007			A		7,333		10/17/2009) 1	0/16/2017	COMMON	7,33	33	\$10.6	7,333	3	D	
OPTION ⁽¹⁾	\$10.6	10/17/2007			A		7,333		10/17/2010) 1	0/16/2017	COMMON	7,33	33	\$10.6	7,333	3	D	ļ
Option ⁽³⁾	\$4.38	07/14/2010			A		6,000		07/14/2012	2 0	7/13/2020	Common	6,00	00	\$4.38	6,000)	D	
Option ⁽³⁾	\$4.38	07/14/2010			A		6,000		07/14/2013	3 0	7/13/2020	Common	6,00	-	\$4.38	6,000)	D	
Option ⁽³⁾	\$4.38	07/14/2010			A		6,000		07/14/2014	╬	7/13/2020	Common	6,00	-	\$4.38	6,000		D	
OPTION ⁽³⁾	\$8.02	07/13/2011			A		4,000		07/13/2013	╁	7/12/2021	COMMON	4,00	-	\$8.02	4,000)	D	
OPTION ⁽³⁾	\$8.02	07/13/2011			A		4,000		07/13/2014	╁	7/12/2021	COMMON	4,00	-	\$8.02	4,000		D	
OPTION ⁽³⁾	\$8.02	07/13/2011			A		4,000		07/13/2016	5 0	7/12/2021	COMMON	4,00	00	\$8.02	4,000		D	

Explanation of Responses:

- 1. Granted under the 1997 Employee Stock Plan which is a Rule 16b-3 Plan.
- 2. INCLUDES SHARES ACQUIRED UNDER THE 2000 EMPLOYEE STOCK PURCHASE PLAN IN TRANSACTIONS EXEMPT UNDER RULE 16B-3(A)
- 3. GRANTED UNDER THE 2010 STOCK INCENTIVE PLAN WHICH IS A RULE 16B-3 PLAN.

Robert H Spilman Jr

10/23/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.